

Game-On (v7.0)
augmented // real-time // party gaming
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ABOUT

Game-On is a unique and highly engaging tabletop game that offers players the opportunity to customize each experience when playing with friends, family, and fellow gamers. Play competitively and attempt to acquire more points than other players to win; work as a team to defeat the House in cooperative mode; scan your cards with your Aurasma (<https://www.aurasma.com/>) enabled smart device to access augmented reality (AR) modes. Any way you play will provide you and your fellow gamers with a fun and dynamic encounter you'll want to share again and again.

Communication and interactivity between players are key elements to the enjoyment of all variants. Both are highly encouraged from setup to conclusion as a result of the choices and actions presented to those playing throughout. Each Game-On variant follows an "order of play" with steps that guide players and promote dialogue between them in order to facilitate the game's progress. Synergy occurs among those playing, creating a fun and friendly environment for all.

Developed to be universally accessible and enjoyable for a wide audience of players, Game-On's design makes use of vividly colored shapes and symbols in order to create an inclusive space for gamers young and old; newb or pro. Platonic shapes are used as visually compelling elements for players to interact with, while the chevrons and triskele illustrated on either side of larger Game Cards present those playing with clearly designated objectives for each game. Each card makes use of the ColorADD: Color Identification System (<http://www.coloradd.net/>) developed by Miguel Neiva in order to allow gamers with varying degrees of color blindness to enjoy the Game-On experience as well!

Think of new and exciting ways to compete with your friends. Explore the variants available to play. Share the fun with everyone. GAME ON!

SETUP

- 1. Choose a Game-On variant or game mode to play, and a method for competing with other players.**
- 2. Shuffle the Game Deck and form the Play Area.**
- 3. Choose a Player Deck to use while playing, shuffle, then draw your hand.**
- 4. Follow the order of play as outlined in the chosen rules and GAME ON!**

AUGMENTED REALITY PLAY (AR Mode)

Game-On's AR integration provides players with a new way of experiencing tabletop gaming by utilizing exclusive features which incorporate the use of smart devices without detracting from the player interactivity of real-world gaming. Download the Aurasma app(<https://www.aurasma.com/>) on any smart device then follow the **GameOn2016** channel, and you're ready to unlock exciting AR game modes to play and share with your friends!

Scan the Back of any Game Card for available variants and rules. Scan the front of Game and Player Cards for features and abilities exclusive to each mode of play.

COMPONENTS (Base Deck)

30 Game Cards



Game Cards (24)

Black Game Cards (6)

36 Player Cards



Red cards (12)

Yellow cards (12)

Blue cards (12)

6 Guides



Competitive (3)



Cooperative (3)